

# FMUSER INTERNATIONAL GROUP LIMITED

***Fmuser***  
Efficiency Meets Excellence

Company Profile

广州市汉婷信息科技有限公司

For Customer Service Address: Room 305,  
Huilange BLDG, No. 273, Huangpu Blvd W  
Tianhe District, Guangzhou 510620,  
Guangdong, China

[www.fmradiobroadcast.com/](http://www.fmradiobroadcast.com/)



## Page of Contents

02 • <a href="#">Introduction</a>	08 • <a href="#">Solutions</a>
03 • <a href="#">Company</a>	09 • <a href="#">Products</a>
05 • <a href="#">Global Network</a>	16 • <a href="#">Services &amp; Manufacturing</a>
06 • <a href="#">History &amp; Certificate &amp; CSR</a>	17 • <a href="#">Projects</a>
07 • <a href="#">Organizational Chart</a>	20 • <a href="#">Our Partners &amp; Customers</a>
	21 • <a href="#">Contact Information</a>

## Introduction

FMUSER has been delivering high-quality broadcasting solutions since its inception. As a leading integrator of broadcasting technology, FMUSER is committed to matching innovative products with our customers' unique needs. Our extensive range includes FM transmitters, IPTV systems, and advanced broadcasting accessories.

Headquartered in China, FMUSER serves clients globally, empowering broadcasters and content creators to achieve their goals with cutting-edge technology and exceptional service. With a focus on innovation and community engagement, we strive to make a positive impact in the broadcasting industry and beyond.



Tom Leequan, General Manager, FMUSER

— Integrity, Innovation, Impact —

"FMUSER embodies years of dedication to innovation in the broadcasting industry. Our core values of quality, integrity, and customer satisfaction drive us to be a solutions-focused company. By prioritizing research and development, we deliver advanced FM transmitters, IPTV systems, and broadcasting accessories, ensuring we meet our clients' diverse needs while providing exceptional service and support."

### KEY BENEFITS

- Efficiently utilize resources
- Deploy resources optimally
- Reduce infrastructure and operating costs
- Improve revenue realization
- Enhance Security & Safety Measures



In every challenge,  
we find our  
**opportunity.**

# Company

Your Partner in Excellence

*Our mission is to be the premier provider of comprehensive one-stop solutions for both broadcasting and specialized systems. We deliver an extensive range of products and systems, from individual pieces of equipment to fully integrated solutions,*

## DEDICATION

We are dedicated to serving our clients with excellence, ensuring their satisfaction and loyalty while attracting new customers through superior performance and innovative solutions.

## OUR VISION

To surpass client expectations by delivering innovative, systematic, and results-driven services and solutions, empowering them to operate at their fullest potential and maintain a competitive edge in the modern industry.

## OUR MISSION

To provide our clients with Efficient, Cost-effective and Quality services and solutions by continuous review and improvement in our Services and Facilities taking into account the exact needs and expectations of our clients.

## COMMITMENT

“We will never walk away from the project and the tasks you entrusted to us to fulfill and we will always put forth the effort and resources to do whatever it takes to complete and deliver your project on time”



FMUSER is committed to making a positive impact through our innovative brands, sustainable practices, and community engagement. We prioritize social responsibility and actively contribute to the communities we serve.

### Our main focus is on:

**Customer satisfaction:** We put our client's need first and strive to exceed their expectation.

### Commitment to Quality:

We are committed to Quality in our products and Excellence in our processes.

### Teamwork:

We are motivated by achievement of our dedicated team and collaborate to build growth for our company and clients.

### Integrity, loyalty and Honesty:

We believe in honest and ethical business practices. We deliver what we promise.



## OUR TEAM

FMUSER takes pride in our highly professional and experienced team. Our engineers are licensed, trained, and qualified, equipped with the latest knowledge of technology and products. We prioritize continuous training and education to enhance our expertise and adaptability. With our collective skills and hands-on experience, we are well-prepared to effectively tackle a variety of challenges.



## OUR SERVICES

We offer a dynamic range of innovative and cost-effective solutions in various fields, including annual maintenance contracts, customized support with AMC, equipment leasing, outsourced personnel, onsite support, remote assistance.



## WHY CHOOSE US

We provide more than just security; our highly skilled staff delivers cost-effective, value-added services, including consultancy, system integration, and market-leading after-sales support. Our clients are assured of optimal solutions.

- Professional & Friendly Staff
- Training & Technology
- One Stop Shop Approach
- Sustainable & Considerate
- Proven Track Record
- Honest Transparent Pricing

An aerial photograph of a swimmer in the ocean. The water is a deep teal color with white foam from waves. A dark, circular shadow is cast on the water's surface directly above the swimmer. The swimmer is positioned at the bottom center of the frame, wearing a dark swimsuit.

Our Visions

**We make the world  
more resilient**

# Global Network

Structure for Success.

On-shore | Off-shore | Work-at-Home

With operations on-shore, near-shore and off-shore, operating 24x7x365, we service digital customer experience & technology engagements in more than 30 languages.



## Sales Target in Europe, the Middle East, and Africa

United Kingdom / Germany / France / Italy / Spain / Netherlands / Belgium / Switzerland / Austria / Sweden / Norway / Denmark / Finland / Greece / Portugal / Poland / Czech Republic / Hungary / Ireland / Russia / Turkey / Saudi Arabia / United Arab Emirates / Israel / Iran / Egypt / South Africa / Nigeria / Kenya / Ghana / Morocco / Tanzania / Uganda / Algeria / Ethiopia / Zambia / Senegal / Angola / Zimbabwe / Mozambique



## Sales Target in Asia and Oceania

China / India / Japan / South Korea / Indonesia / Pakistan / Bangladesh / Russia / Malaysia / Thailand / Vietnam / Philippines / Singapore / Australia / New Zealand / Papua New Guinea / Fiji / Samoa / Solomon Islands / Tonga / Vanuatu / Micronesia / Palau / Marshall Islands / Kiribati / Tuvalu / Nauru / Federated States of Micronesia / Brunei



## Sales Target in North, Central, and South America

United States / Canada / Mexico / Guatemala / Belize / Honduras / El Salvador / Nicaragua / Costa Rica / Panama / Colombia / Venezuela / Brazil / Peru / Argentina / Chile / Ecuador / Bolivia / Paraguay / Uruguay / Guyana / Suriname / French Guiana



FMUSER BROADCAST  
Guangzhou Headquarters

Our global network, covering everything from R&D to customer support, lives up to the trust of our customers all over the world.



# History

## Echoes of the Ages.

Establishment



Founded in 2009, FMUSER aims to revolutionize the broadcasting industry with high-quality, innovative solutions.

Our goal is to become a leading solution integrator for broadcasters and content creators, backed by our commitment to research and development.

Our success in producing best-selling products underscores our dedication to quality and customer satisfaction. Looking ahead to 2024, we are excited to expand our offerings to include advanced desks, consoles, and fiber optic solutions, enhancing our clients' broadcasting experiences and maintaining our industry leadership in cutting-edge technology.



Launch of FBE800 IPTV Solution



2024

2023

2020

2019

2016

2013

2009



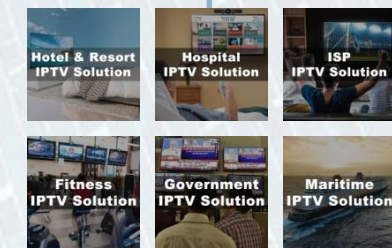
Expansion and Establishment of Guangzhou Branch



Best-Selling 0.5W FM Transmitter on Amazon



Industry Awards and Recognition



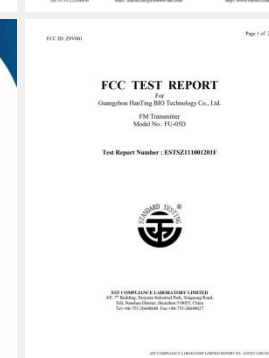
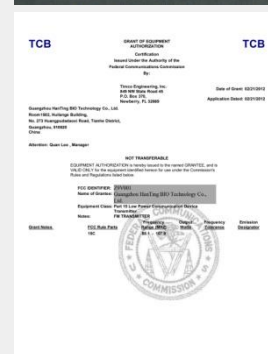
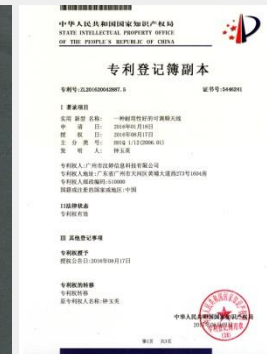
Dominance In Hospitality IPTV Market

A New Era for FMUSER

# Certificate

## Your Partner in Excellence.

Founded on a vision of excellence, FMUSER has established itself as a premier provider in the realm of radio broadcasting, audio and video transmission, and hospitality IPTV solutions. Our commitment to delivering high-quality, innovative products is reflected in our extensive certifications, which position us as trusted partners for broadcasters and content creators alike.



# CSR

## Together, We Care.

FMUSER's corporate social responsibility (CSR) initiatives focus on "Empowering Connections" through ethical practices and community support. We enhance the broadcasting community by providing educational resources and partnering with local organizations. Our commitment to improving communication access aims to create a lasting impact and foster a diverse, informed society.



Community Engagement



Internship Programs



Sponsorship of Local Events



Employee Volunteering



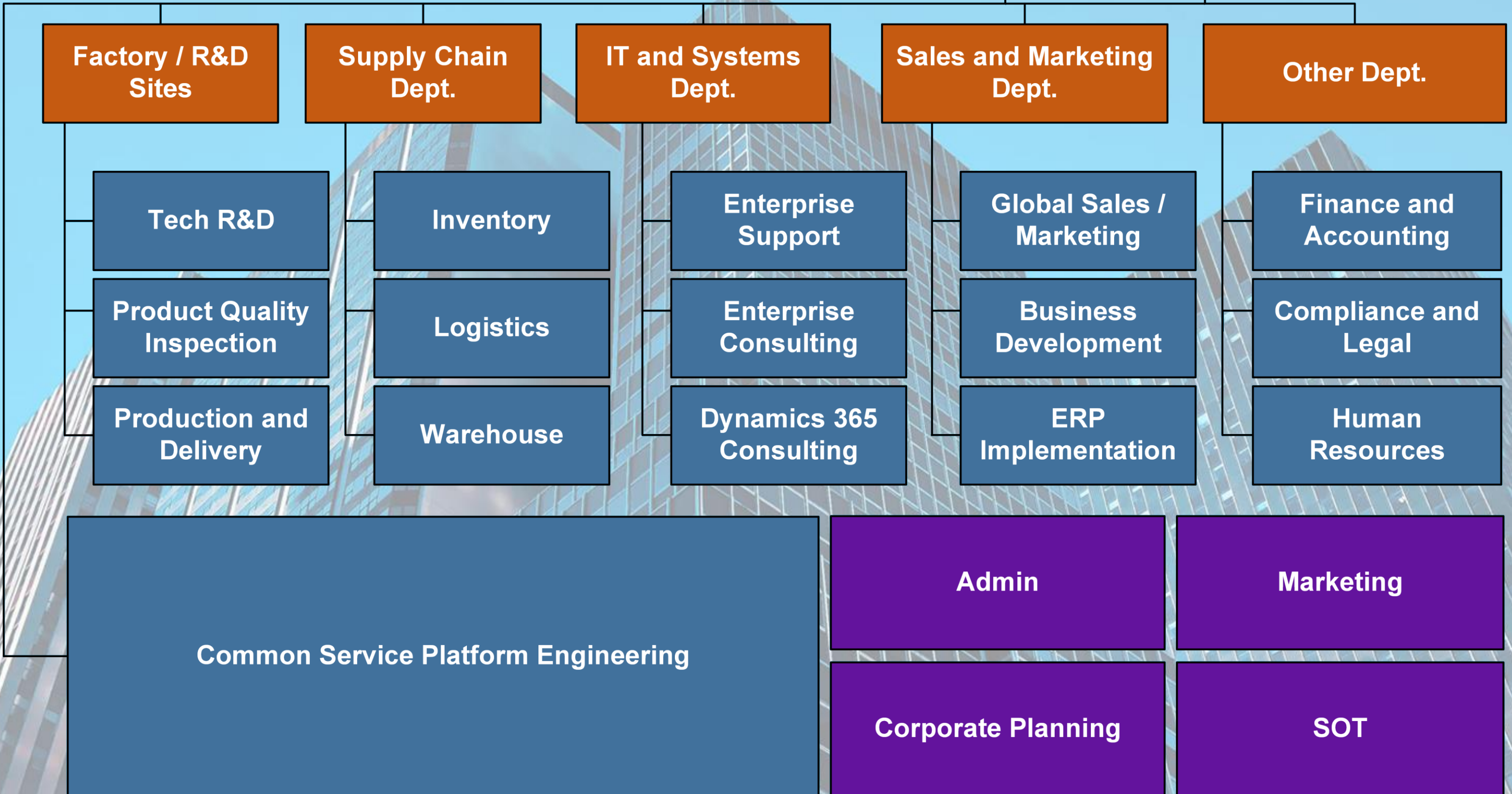
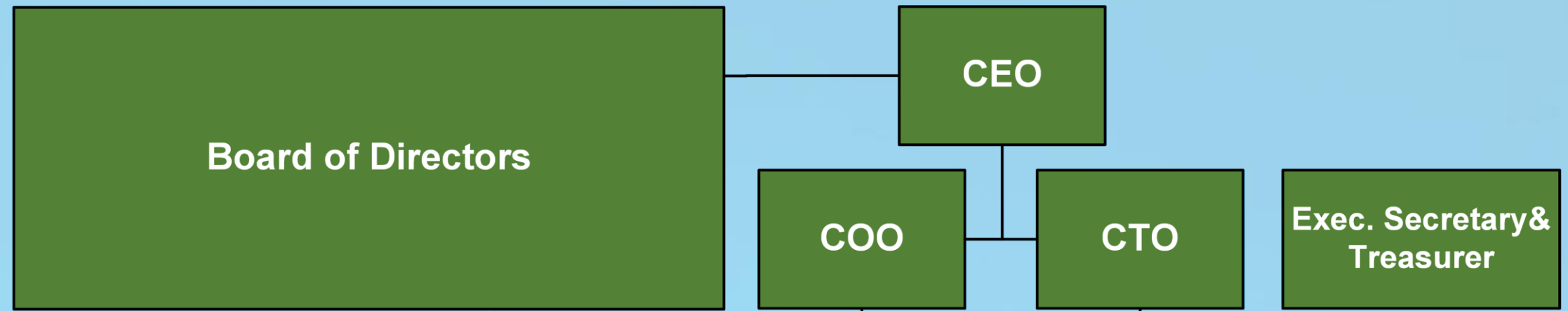
Tree Planting Initiatives



Volunteer Clean-Up Activities

# Org Chart

Structure for Success.



# Solutions

## Your Path to Progress.

FMUSER provides a diverse range of products and solutions, from high-performance to economical options, tailored to meet various broadcasting and specialized system needs.

- Design and Consulting Solutions
- Engineering Outsourcing and Maintenance Services
- Internet-free Hospitality IPTV Solutions
- Hospitality TV Sets Solution
- Broadcasting Equipment for FM, AM, and TV stations
- Turnkey Radio Studio Solutions
- Fiber Optic Products & Solutions
- Control Room Consoles & Desks Solutions
- Digital TV Headend Solution
- Public Address and Audio-Visual Distribution Solutions
- Integrated Audio & Video Solutions
- Fire Detection and Alarm Solutions



### Design & Consulting Solution

We provide tailored design and consulting services to optimize your broadcasting and IPTV setups, ensuring efficient and effective system integration.



### Engineering Outsourcing Services

Our expert team offers engineering outsourcing and maintenance support for various projects, helping you maintain operational efficiency and reliability in broadcasting and control room environments.



### Internet-free IPTV Solutions

We deliver customized IPTV solutions Catering to various sectors such as hotels, cruise ships, restaurants, ISP communities, fitness, government, transportation, enterprises, education, prisons, and hospitals.



### Hospitality TV Sets Solution

Our comprehensive hospitality TV sets solutions ensure high-quality viewing experiences tailored specifically for hotels and similar establishments.



### FM, AM, and TV Station Equipment

We offer complete broadcasting solutions, including high-quality equipment and systems designed for FM, AM, and TV stations to meet your diverse broadcasting needs.



### Turnkey Radio Studio Solutions

Our all-in-one turnkey radio studio setups include design, equipment, and installation, allowing you to start your broadcasting operations quickly and effectively.



### Smart Door Lock Solutions

We offer smart door lock solutions that enhance security and convenience with keyless entry and remote access, seamlessly integrating with your smart home.



### Digital TV Headend Solution

Our comprehensive digital TV headend solutions ensure high-quality signal processing and distribution for your digital broadcasting needs.



### Control Room Consoles & Desks

We design customized control room consoles and desk solutions that enhance workflow and efficiency in your broadcasting environments.



### Public Address and Audio-Visual Solution

We deliver integrated systems for public address and audio-visual distribution, facilitating effective communication in various settings.



### AI-based Smart Hotel Solution

We provide smart hotel solutions that elevate guest experience and streamline operations. With keyless entry, mobile check-in, and integrated management systems, our technology ensures a seamless stay for every guest.



### Integrated Audio & Video System

Our cohesive audio and video systems are designed for seamless integration in your broadcasting and production environments.



# Products

Quality You Can Trust.

## A smarter world starts with FMUSER

We design purpose-built technologies that enhance broadcasting and entertainment, enabling seamless connectivity and intelligent experiences to enrich daily life.



**Hospitality IPTV System & Solutions**



**Turnkey Broadcast Station Equipment**



**Control Room Furniture Solutions**



**Digital TV Headend Equipment & Solution**



**Smart Door Lock Products & Solutions**



**AI-based Smart Hotel Products & Solutions**

# Hospitality IPTV System & Solutions

FMUSER is a premier provider of hospitality IPTV solutions, transforming guest entertainment in hotels and resorts. Our IPTV experts leverage advanced technology to create customized viewing experiences that enhance guest satisfaction. With a portfolio of reliable systems, FMUSER is dedicated to elevating entertainment standards in the hospitality industry.

## PRODUCTS

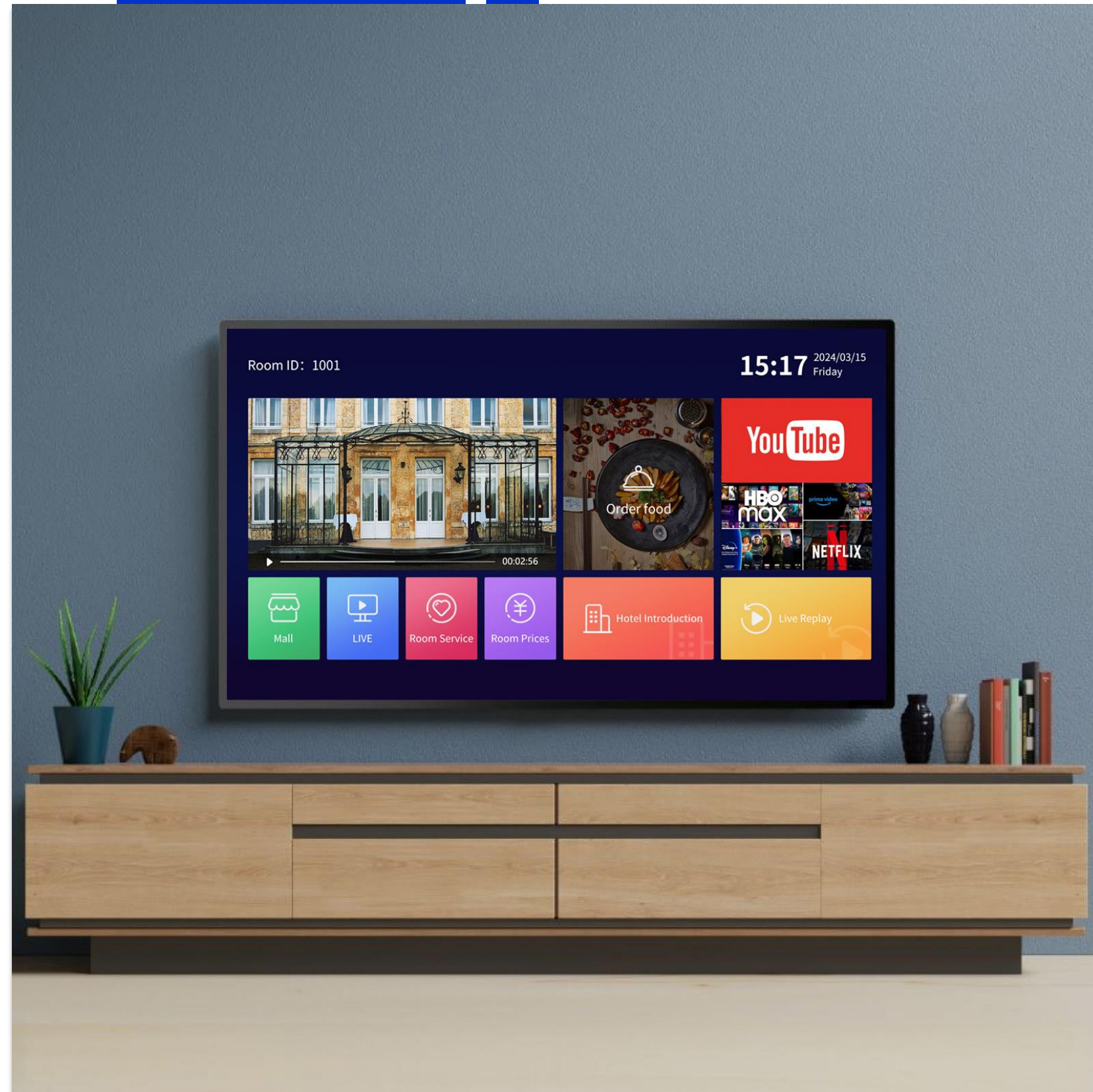
Satellite Dish System, IPTV Headend, UHF Antenna, Networking Equipment, Parts & Accessories, and TV Sets.

## SERVICES

Compatible TV Sets Bundle, Turnkey Custom Services, Custom Hardware and Software Solutions, Superior On-Site Installation Services, IPTV System Pre-Configuration, Systematic Training and Documentation, and 24/7 Online Support.

## INDUSTRIES

Hotels & Resorts, Enterprise, Education Facility, Hospital, ISP Communities, Fitness Area, Train and Railway, Maritime, Hospitality, Prison, and Government.



# Turnkey Broadcast Station Equipment

FMUSER's turnkey radio broadcast stations provide reliable, high-quality equipment for FM, AM, and TV transmissions. Our solutions cover both transmission sites and studio setups, ensuring seamless operation and superior broadcast quality. With a focus on innovation and sustainability, we empower broadcasters worldwide to achieve exceptional performance.

## PRODUCTS

Transmission Equipment (e.g., Transmitters, Antennas, STL links, etc.), Studio Equipment (e.g., Audio Mixer, Microphones, Audio Workstations).

## SERVICES

Production, Delivery, On-site Installation, Technical Support, Consultation, Training, Upgrades and Retrofits.

## INDUSTRIES

Broadcasting, Media Production, Telecommunications, Emergency Services, Education.



# Control Room Furniture Solutions

FMUSER provides innovative Control Room Furniture Solutions tailored for broadcast and production environments. Designed for efficiency and comfort, our customizable furniture accommodates the latest technology while ensuring optimal ergonomics. With durable materials and integrated cable management.

## PRODUCTS

Control Desks and Consoles, Rack Mount Furniture, Seating Solutions, Mobile Workstations, and Cable Management Solutions.

## SERVICES

Custom Design and Engineering, Installation Services, Consultation, and Maintenance and Support.

## INDUSTRIES

Energy and Utilities, Transportation and Traffic Control, Healthcare, Telecommunications, Manufacturing and Industrial Automation, Security and Surveillance, Military and Defense, Broadcast and Media, Mining and Extraction,



# Digital TV Headend Equipment & Solution

FMUSER provides Digital TV Headend Equipment and Solutions for efficient content processing and distribution. Our systems integrate encoders, multiplexers, and modulators to deliver high-quality audio and video in HD and 4K. With user-friendly management software and a focus on IP technologies, FMUSER helps broadcasters meet evolving industry demands and enhance viewer experiences.

## PRODUCTS

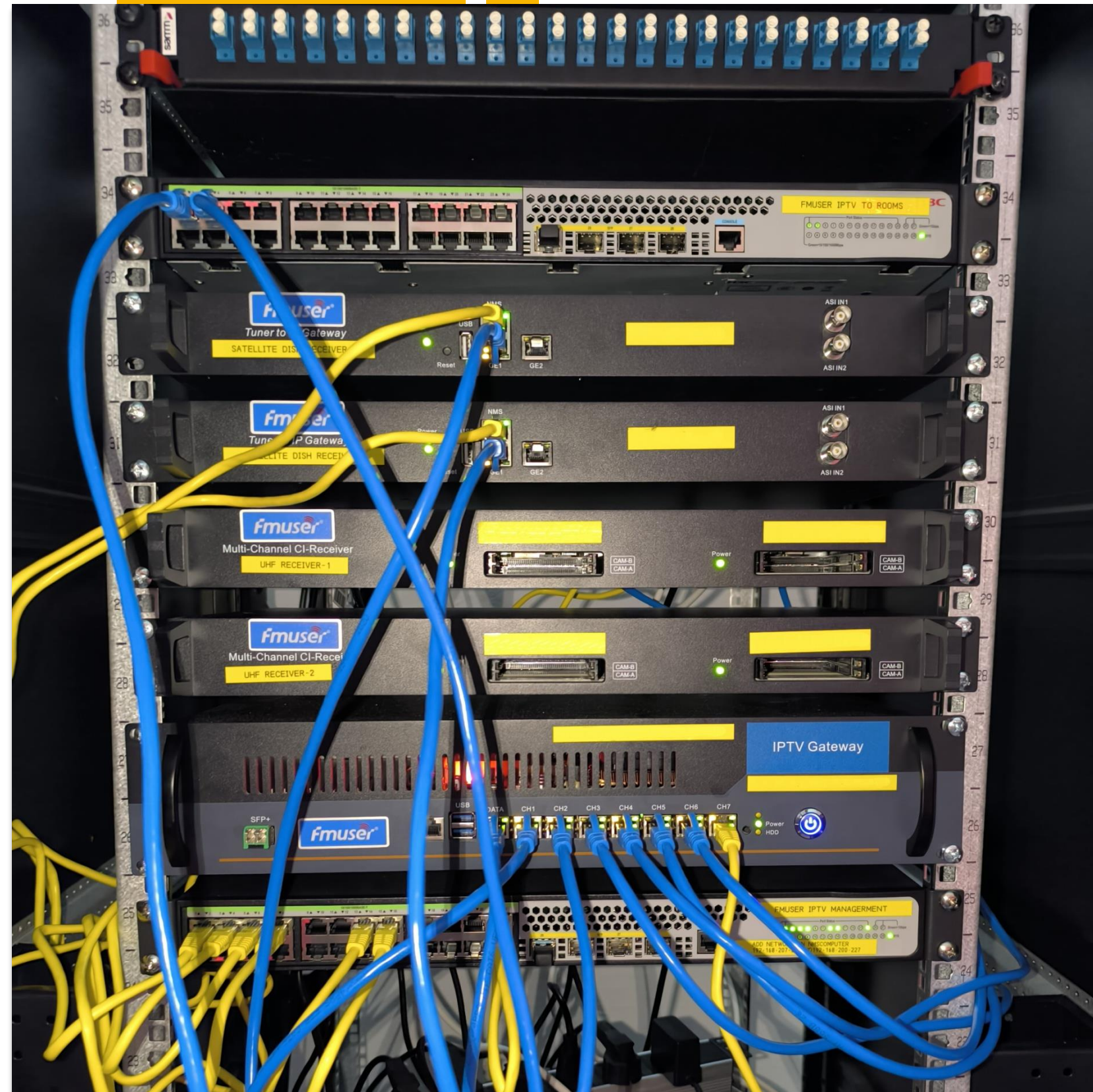
IPTV & TV headend equipment, IRDs, network switches, cables & accessories, satellite receivers, UHF receivers, Encoders, multiplexers, modulators, transcoders, management software, conditional access systems (CAS), streaming servers.

## SERVICES

Consultation And Design, Installation and Setup, Integration Services, Maintenance And Support, And Training And Education.

## INDUSTRIES

Broadcasting Industry, Streaming Services, Content Delivery Networks (CDNs), Telecommunications, Production Studios, Educational Institutions, Government and Military, Hospitality Industry, Healthcare Facilities, Retail and Advertising.



# Smart Door Lock Products & Solutions

FMUSER is a leader in smart security technology, offering innovative smart door lock products that enhance the safety and convenience of homes and businesses. Our locks feature advanced technology, including remote access and keyless entry, ensuring robust security while simplifying your daily routines. Discover how FMUSER can transform your security experience with our cutting-edge solutions.

## PRODUCTS

Keyless entry systems, smart locks with biometric authentication (fingerprint or facial recognition), electronic deadbolts, and integrated home automation systems.

## SERVICES

Installation services, ongoing maintenance and troubleshooting support, software and firmware updates, and customer support.

## INDUSTRIES

Home automation, security technology, real estate, IoT (Internet of Things), construction and home improvement, smart home devices, retail (consumer electronics), and property management.



# AI-based Smart Hotel Products & Solutions

FMUSER introduces its AI-based Smart Hotel Solution, designed to revolutionize the hospitality industry. Our technology enhances guest experiences with personalized services and streamlines operations through features like automated check-ins and intelligent room management. Experience a new standard in hotel efficiency and guest satisfaction.

## PRODUCTS

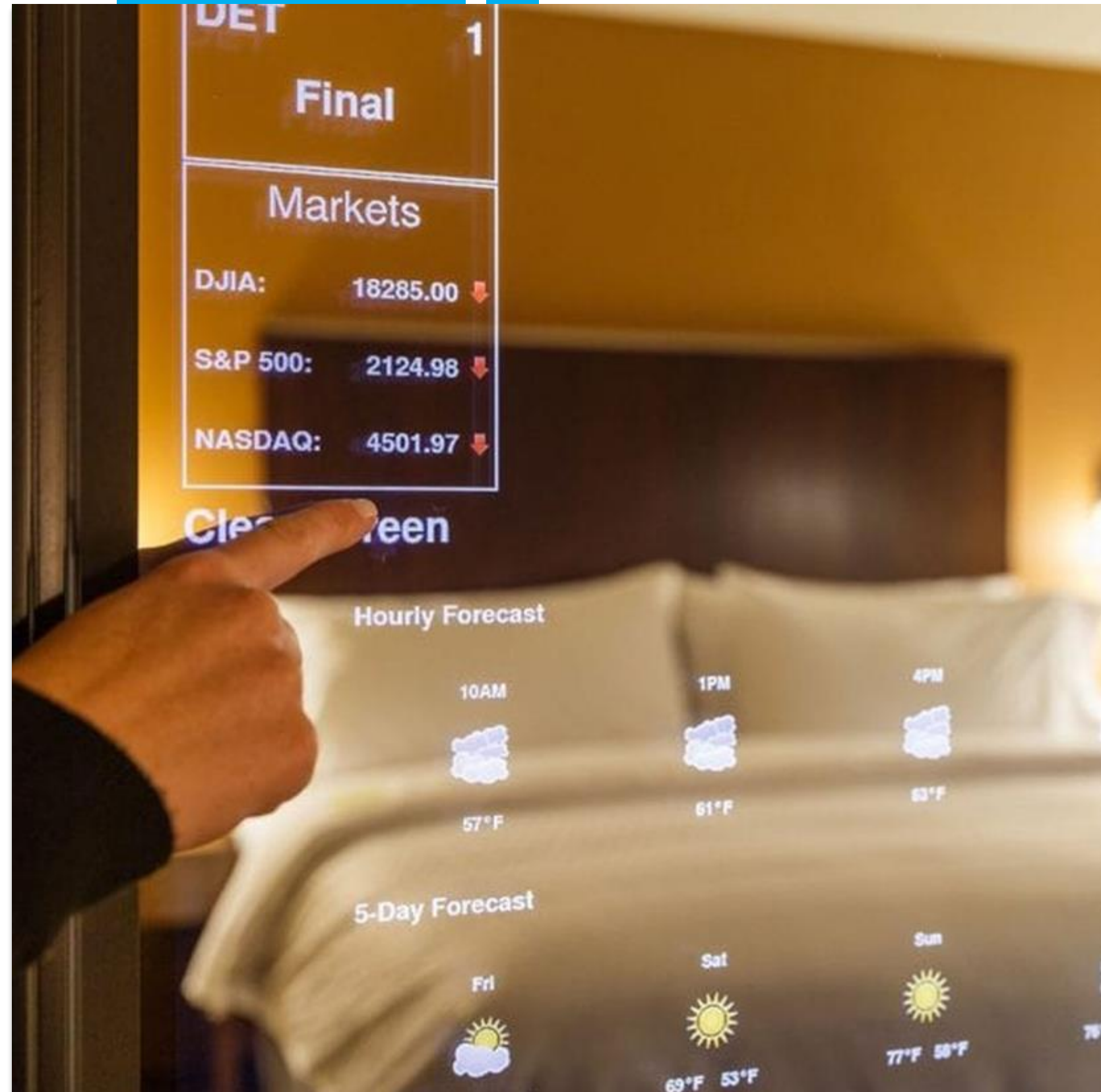
Automated check-in system, intelligent room management, predictive maintenance software, guest experience analytics, smart energy management, voice-activated assistants, contactless payment solutions

## SERVICES

Installation and setup, ongoing maintenance and support, customization and integration, staff training, data analytics and reporting, 24/7 customer support

## INDUSTRIES

Hospitality, Travel and Tourism, Event Management, Real Estate, Healthcare, Retail



# Services

Your Success, Our Commitment.



## Equipment Management Services

FMUSER's Equipment Management Services ensure the reliable operation of your broadcast and communication systems. Our tailored solutions provide the support you need, allowing you to focus on your core activities with confidence.

- Warehouse and Manufacturing
- Tailored Hot Swaps, Spares & Loaners
- Compatible Equipment Package
- On-Shelf Backups
- Pre-Configuration & Testing Before Delivery

## Maintenance and Support Services

At FMUSER, we prioritize the reliability of your broadcast systems. Our Maintenance and Support Services keep your equipment in top condition, reducing downtime and boosting efficiency, so you can focus on delivering exceptional service.

- Routine Evaluations & Hardware Check-Ups
- On-Site Repair & Maintenance
- Mission Critical 24/7 Support

## Training and Documentation Services

FMUSER provides tailored Training and Documentation Services to enhance your team's operational proficiency. Our goal is to equip your personnel with the knowledge and skills needed to effectively use advanced technology for smooth operations.

- On-Site Training & Installation
- Systematic Training and Documentation

## Custom Solutions

FMUSER specializes in Custom Solutions tailored to your unique operational needs. Our Custom Hardware and Software Solutions optimize your broadcast and communication systems to align with your specific goals and challenges.

With FMUSER's commitment to customization, you can achieve the ideal setup that drives success in your industry.

# Manufacturing

Engineered for Excellence.



## AMC Services

Preventive & Corrective Maintenance

24/7 Round-the-Clock Monitoring and Support

Periodic on-site visits for upgrades, maintenance, and repairs.

Scheduled maintenance and health checkups for all components of your infrastructure.

Regular maintenance of communication systems and accessories.

Regular upkeep of user support systems.

Event-based or incident-based answering of support calls, including rapid emergency response.

Detailed reporting on the state of health of equipment and support systems.

Periodic health check-ups and assessments.





# Our Projects

Where Vision Meets Execution.

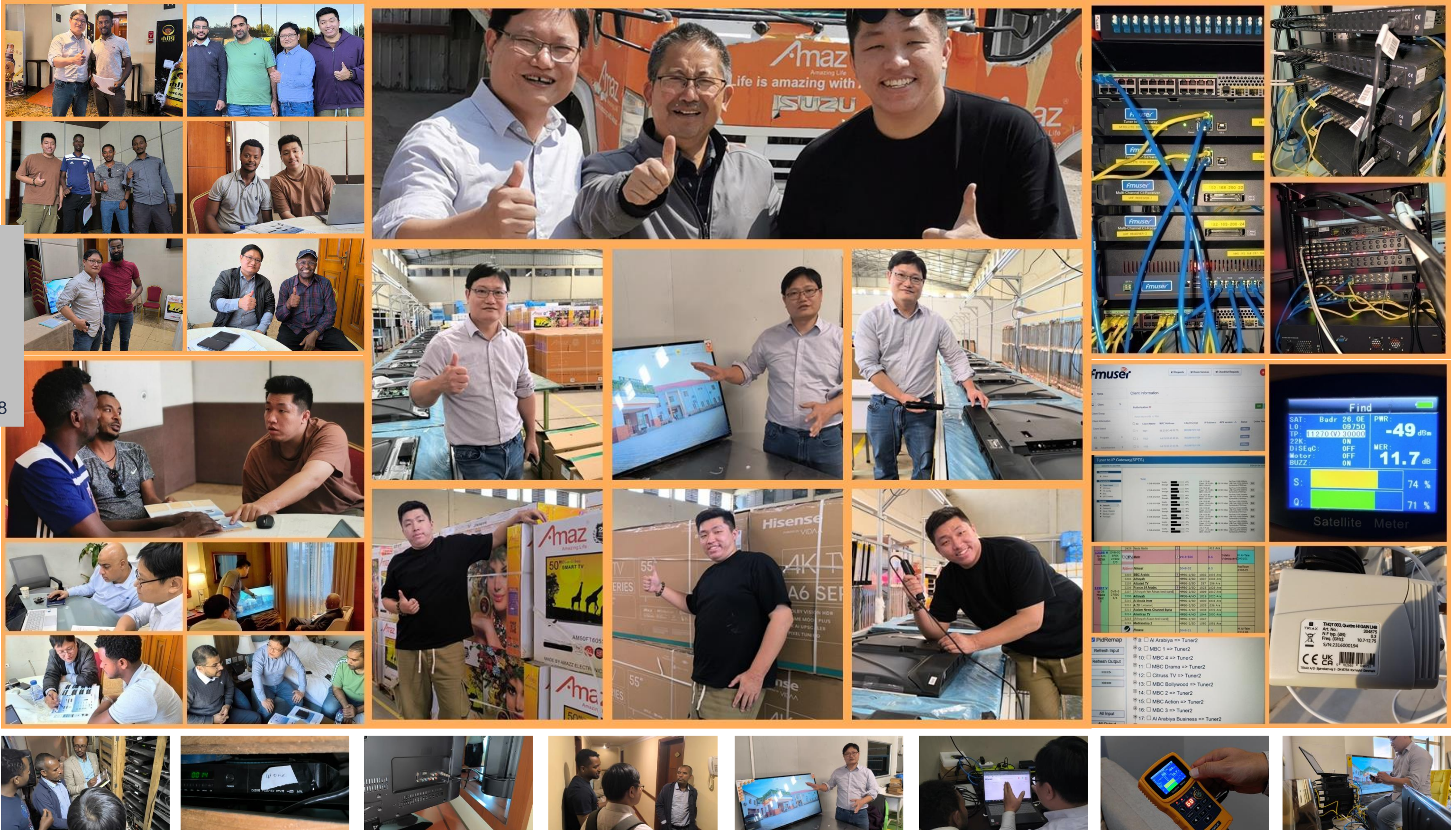
## Hotel IPTV Project – Cooperation with Waafi Residences Djibouti, Jan 6<sup>th</sup>, 2024 to Jan 15<sup>th</sup>, 2024



# Our Projects

Where Vision Meets Execution.

## Hospitality TV Project – Cooperation with AMAZ TV and DSTV Installer Ethiopia, Jan 15<sup>th</sup>, 2024 to Jan 20<sup>th</sup>, 2024



# Our Projects

Where Vision Meets Execution.

## Hotel IPTV Project – Cooperation with Interactive Management & Hola Hotel Saudi Arabia, Jan 21<sup>th</sup>, 2024 to Jan 25<sup>th</sup>, 2024



## Our Key Partners



## Our Clients

Over the last decade and more, we have worked with both high profile national and international brands, Here's a list of our clients.



# Contact Info

## FMUSER Broadcast

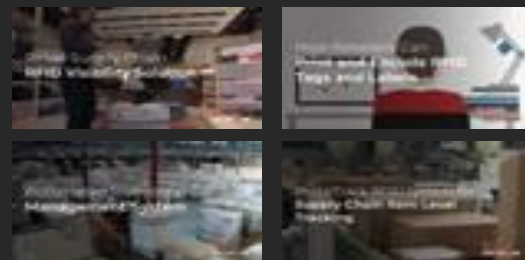
- Web: [www.fmradiobroadcast.com](http://www.fmradiobroadcast.com)
- Email: [sales@fmuser.com](mailto:sales@fmuser.com)
- Phone: [\(+86\) 139-2270-2227](tel:+8613922702227)
- WhatsApp: [Contact us Today](#)
- Address: Room 305, Huilange BLDG, No. 273, Huangpu Blvd W, Tianhe District, Guangzhou 510620, Guangdong, China. [Visit in Google Map>>](#)

## Follow us



## Want More Information?

Visit [www.fmradiobroadcast.com](http://www.fmradiobroadcast.com) to explore our library of case studies, PDFs, IT solutions, data sheets, and other product-oriented documents and materials.



Videos



Products, & Solutions Documents



## Quality is the priority

Of what we do in our  
business through the  
process.

# Legal notice

**©2024 FMUSER. All rights reserved.**

You may utilize this presentation for private or internal purposes; however, any copyright or other proprietary notices must remain intact. Modification or creation of derivative works based on this presentation, as well as its use for commercial or public purposes, is strictly prohibited without prior written consent from FMUSER.

The information and opinions presented herein are valid as of the date of the presentation and may be subject to change. While the data has been sourced from reliable references, FMUSER does not guarantee its accuracy, completeness, or timeliness. Any liability for the accuracy and completeness of the information or for any damages or losses resulting from its use is expressly excluded.

***Think Local, Act Global***



***fmuser***