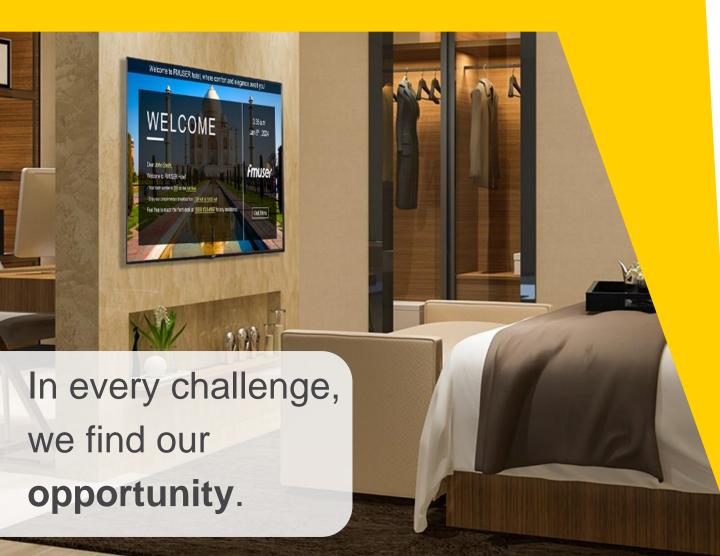




#### Your IPTV Solution Partner

HOTEL IPTV | HOSPITAL IPTV | Internet Service Provider(ISP) IPTV | Cruise Ship IPTV | TRAINS IPTV | PRISONS IPTV | GOV AGENCIES | SCHOOLS IPTV | FITNESS IPTV | ENTERPRISES IPTV

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### Introduction

FMUSER is a leading integrator of broadcasting technology, specializing in innovative solutions for radio and television broadcasting. We proudly serve a diverse clientele, including radio stations, television stations, hotels, government departments, and system integrators.

Our commitment to quality is evident in our extensive range of products, such as FM transmitters and IPTV systems. We collaborate with local system integrators to provide tailored services, ensuring comprehensive solutions for various sectors, including local governments and communities.

Headquartered in China, FMUSER empowers broadcasters and content creators worldwide with cutting-edge technology and exceptional service, all while focusing on innovation and community impact in the broadcasting industry.



Tom Leequan, General Manager, FMUSER

Integrity, Innovation, Impact

"Our core values of quality, integrity, and customer satisfaction drive us to be a solutions-focused company. We are committed to ensuring we meet our clients' diverse needs by providing exceptional service and support. Let every system integrator become an expert in whole-house smart integrated solutions."

#### **KEY BENEFITS**

- Efficiently utilize resources
- Deploy resources optimally
- Reduce infrastructure and operating costs
- Improve revenue realization
- Enhance Security & Safety Measures







## Who We Are?

We enhance hospitality with innovative TV and IPTV solutions that boost hotel guest satisfaction and revenue.

FMUSER is a leading provider of hospitality TV sets and IPTV solutions, designed to enhance the guest experience in hotels and other hospitality venues. Whether for boutique hotels or large chains, our advanced TV systems and in-room entertainment options are tailored to boost guest satisfaction and in-room spending. Choose FMUSER to transform your hospitality offerings and elevate your guests' stays.

**18+ Years** of Experience in Hospitality

Serviced Over 15,000+ Hotel Bedrooms

IPTV Solutions for Every Venue

#### Some of those who trusted us...































































## **Successful Stories**

#### **Hotels & Resorts**



#### **Best Western Hotel - IPTV Solution**

We successfully upgraded **1,368 hotels and resorts** from coaxial cable to IPTV systems, significantly enhancing customer viewing experiences and service quality.

#### **IT Solution Companies**



#### **Interactive Management Saudi - IPTV Solution**

Supported 120 system integrators in transitioning to IPTV for five-star hotels, generating \$8.6M in profit. Assisted 15 integrators in increasing average order value from \$2K to \$20K-\$800K, including a \$3.46M solution for a hospital with medical furniture, IPTV, and broadcasting systems

#### **Government Agencies**



#### Saudi Ministry Of Sport – IPTV Solution

We delivered an advanced IPTV system to the Saudi Ministry Of Sport, enhancing live broadcasts and viewer experience. We also integrated an efficient FM transmission system for the Ministry of Defense (Saudi Arabia), ensuring seamless communication.

#### **Hospital Industry**



#### **Djibouti Nursing Home - IPTV System**

We delivered IPTV solutions to the Djibouti nursing home, enhancing entertainment for retired officials and their families, and significantly boosting customer satisfaction for a more enjoyable stay.

#### **Enterprises & Corporate**



#### **Djibouti Salaam Group - IPTV Solution**

Djibouti Salaam Group offers family-style hotel services for military families, government families, and Fortune 500 employees. We delivered IPTV solutions to enhance room service and boost customer satisfaction, allowing guests to enjoy tailored entertainment for a more engaging stay.

#### **Diversity Drives Excellence**



#### **IPTV Solutions for Various Industries**

FMUSER offers comprehensive IPTV solutions, including headend equipment and software, tailored for education, transportation, prisons, ISPs, fitness centers, and maritime sectors to enhance services and customer experiences.

## Strength in Partnership: FMUSER and System Integrators Unite

FMUSER is not just a product supplier for system integrators; we are a strong partner in your market competition.

Together with system integrators, we stand united to provide comprehensive solutions for hotels.





#### **Strategic Support**

We work closely with system integrators to develop market expansion strategies, sharing industry trends and market dynamics to enhance competitiveness.



#### **Customized Solutions**

We provide tailored solutions that address the diverse needs of different hotels, enabling system integrators to respond swiftly to client requirements during project implementation.



#### **Training & Support**

FMUSER offers essential technical training to system integrators, ensuring they are well-versed in product functionalities and best practices.



#### **Joint Marketing Initiatives**

We engage in joint marketing campaigns with local distributors, leveraging both parties' strengths to increase visibility and drive demand in the hotel sector.

## The Vital Role of System **Integrators** in FMUSER **Hotel IPTV Solution**

As a system integrator for hotel IPTV systems, you are essential to the hotel market.

Your role goes beyond installing our high-quality products; it includes providing training and maintenance services to ensure hotels effectively utilize our solutions, enhancing the overall guest experience.





#### **Market Expansion**

You are responsible for expanding your customer base through effective marketing strategies and nurturing strong customer relationships to drive loyalty and growth.



#### Installation Services

You are responsible for providing professional installation services to hotels, ensuring that all equipment operates at optimal performance levels. This dedication enhances quest experiences and establishes you as a reliable partner for hotel management.



#### **Product Procurement**

Establishing a long-term partnership with FMUSER allows you to gain cost advantages and ensure a steady supply of high-quality products.



#### **After-Sales Service**

Utilize FMUSER's training to offer annual service packages locally, charging \$500 to \$4,000 per hotel. Provide exceptional support to help clients overcome daily operational challenges and enhance customer satisfaction!

## Your Path to Profitability

#### Starts with Our Integration Model

With our comprehensive pricing options, you can provide a diverse range of programming while maximizing your profitability.



#### **Installation Fees**

System integrators can charge professional installation when setting up IPTV systems for hotels, generating direct revenue for your company.



#### **Maintenance Fees**

Offer annual maintenance services. including system updates, troubleshooting, and technical support, to ensure the system remains in optimal condition.

"Integrate for impact,

because the future of hospitality awaits you!"

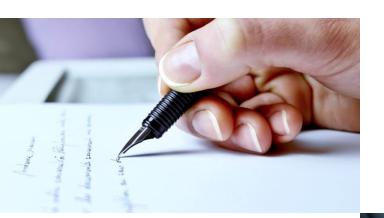


## Standard Pricing

Simplify your product offerings with FMUSER pricing based on hotel size, ensuring effective solutions for every property.

- DSTV Subscription Fees
- FMUSER Product Costs
- Integrator Service Fees

## 5 Steps to Increase System **Integrator Income by 380%**



#### **Step 1: Create A Hotel List**

Compile a detailed list of all hotels in your area, including their type, size, and contact information. Discuss this list with the FMUSER team to quickly establish connections for bulk marketing outreach.

#### **Step 2: Manager Visits**

Actively visit hotel managers to address issues like unclear TV signals while highlighting how an IPTV system can enhance hotel image and profitability, helping them recognize the investment's value.



#### **Step 3: Leverage Networks**

Utilize existing relationships to find technical administrators at 5-star hotels, and ask for introductions to hotel managers for direct discussions.



#### **Step 4: Showcase Success**

Highlight successful IPTV installations in 5-star hotels to demonstrate their positive effects, influencing other hotels in the region to choose your installation services.



## Step 5: Expand Your Hotel Business with FMUSER Solutions

With FMUSER, you can effortlessly promote a range of complementary services to hotels

"Elevate Your Hospitality Game

with FMUSER Solutions!"



- IPTV Systems
- LED Displays
- Conference Systems
- 38000
- Audio Systems
- Hotel Integrated Solutions (including furniture and low-voltage systems)
- Hospital Integrated Solutions (including furniture and low-voltage systems)
- Government Building Integrated Solutions
   (including furniture and low-voltage systems)
- Hotel Consumables (e.g., bedding, toiletries, paper products)

## How FMUSER Integrated Solutions Empower System Integrators

#### The Challenge of One-Time Projects

In an ever-evolving technological landscape, system integrators often find themselves wrestling with the challenge of project-based income. Many are limited to one-time projects, which can lead to inconsistent revenue streams and underutilization of their expertise. This predicament raises several questions:

- 1. How can system integrators transition from basic installations to more advanced solutions?
- 2. What strategies can be implemented to foster consistent income rather than sporadic projects?
- 3. How can technology upgrades enhance customer satisfaction and overall profit margins?

#### **Problems Faced by System Integrators**

System integrators frequently face numerous hurdles, particularly in sectors like hospitality, where clients demand cutting-edge solutions to enhance guest experiences. The common issues include:

- Limited Technological Offerings: Many integrators are confined to older technologies such as analog and satellite television, which do not meet the modern demands of clients.
- Client Expectations: Hotels increasingly seek advanced solutions like IPTV systems to provide seamless entertainment and improve guest satisfaction.
- ➤ Competitive Pressure: Integrators must find ways to differentiate themselves in a market crowded with competitors who offer similar services.
- > Revenue Constraints: The reliance on one-time installations often limits the financial growth potential for system integrators.

Moreover, hotel clients are also facing challenges in delivering high-quality services that meet the expectations of tech-savvy guests, further complicating the relationship between integrators and their clientele.



## **How FMUSER Integrated Solutions Empower System Integrators**

#### **How FMUSER Solutions Transform System Integrators' Capabilities**

FMUSER Integrated Solutions provides a pathway for system integrators to overcome these challenges. By assisting 120 system integrators in transitioning from basic installations to advanced IPTV systems, FMUSER has unlocked significant profit potential—resulting in a staggering **\$8.6** million in profits for these businesses.

#### **Custom Welcome Page**



#### SD/HD/4K Live TV



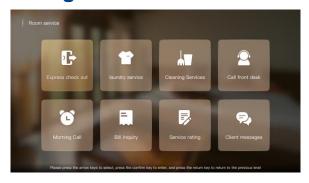
#### Interactive IPTV Menu



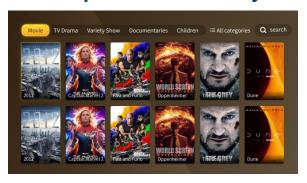
#### **Paperless Food Menu**



#### **Integrated Room Services**



#### **Bespoke VOD Library**



## **One-Stop IPTV Solution**

#### **Features**

Innovative features that redefine hospitality.

- Cost-Effective
- Internet-Free Operation
- Fully Customizable
- Hotel Services Integration
- Efficient Guest Management
- Interactive Features
- Multilingual Support
- Complete Turnkey Solution
- Scalable Services
- Extensive Channel Selection
- Maintenance and Updates
- Seamless Integration
- High Compatibility
- Easy Transition to Cable TV
- Industry-Specific Interface

#### - Notice -

- 1. Functions may change due to system upgrades. Please check the latest FMUSER products.
- 2. Custom functions may incur additional fees.

#### **Functions**

Streamlined functions for enhanced guest satisfaction.

- Welcome Screen
- High-Quality Live TV
- Video on Demand (VOD)
- Food and Drinks Ordering
- Scenic Spots Information
- Hotel Information
- TV Widgets
- Purchase Requests
- Guest Messaging
- PMS Integration
- Show Guest Name
- Room Bill
- Express Checkout
- Shopping Cart
- Guest Survey
- Housekeeping Menu
- Flight Information
- News Feeds
- Fire Alarm Warning
- Timed Delivery of Purchases
- Table Booking Requests

#### **Services**

Comprehensive services for exceptional guest care..

- Compatible TV Sets
- Turnkey Custom Services
- Hardware and Software
- On-Site Installation Services
- System Pre-Configuration
- Training & Documentation
- 24/7 Online Support

#### - Service Fee Structure -

All service fees will be charged based on the actual project, including:

- 1.Accommodation (and food)
- 2. Round-trip travel expenses,
- Engineering fees (per person per day)
- Other costs incurred by the project.

For details, please consult FMUSER's technical support team

...let us tailor your TV system to enhance your guest experience...

## **Hospitality TVs**

Hospitality TVs are specifically built to run extended hours each day and are packed with a wide range of hotel features, much more suited for use in a professional setting.



High-Definition Display for Superior Viewing



**Unlimited Smart TV** Features



User-Friendly Interface for **Easy Navigation** 



Seamless Integration with External Systems



Robust Durability and Reliability



Lower Energy Consumption and Costs

#### How to choose the optimal TV size for your hotel?



10 x 12" = 120 inches Distance in inches

Divide by 3 for minimum size

40"

Divide by 2 for maximum size

60"

FMUSER proudly partners with AMAZ TV to offer high-quality, affordable televisions compatible with our hospitality solutions. Unlike premium brands like Samsung, Philips, LG, and Sony, which can be costly and reliant on cloud systems.



## **Hotel IPTV System**

Put the paper aside and turn your guest directory into an interactive IPTV menu!



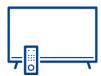
#### **Multilingual Interface**

Provide multilingual interfaces for guests to navigate easily in their preferred language, ensuring a comfortable and personalized experience.



#### Increase Your Sales

Allow guests to order room service, late checkout, book a table or a Spa Treatment, all via the hotel TV menu



#### **Tailoring TV Packages**

Select appropriate TV program packages based on customer types (e.g., to provide enhanced services for VIPs)



#### **Improve Experience**

Let guests browse your hotel content on the TV with ease at their own leisure



#### CABLE **TV SYSTEM**



**FMUSER IPTV SYSTEM** 

#### **FEATURES**

INTERACTIVITY

**CABLING COSTS** 

**MULTI-SERVICE OPERATION** 

**ENCRYPTION & ACCESS** CONTROL

**IMAGE QUALITY** 

**SOUND QUALITY** 

SIGNAL STABILITY

**PORTABILITY** 

**BANDWIDTH** REQUIREMENTS

**FLEXIBILITY** 

**TECHNOLOGICAL DEVELOPMENT** 

**USER EXPERIENCE** 

#### **Cable TV System**

Traditional TV Solutions Widely Adopted by Most Facilities



Limited; only channel switching

High; coaxial cable required

Restricted; limited bandwidth for HD or multiple streams

Limited; via CA cards

Standard; mainly SD

Basic; can enhance with external audio equipment

Vulnerable; prone to interference & snow/pixelation

Non-existent: fixed installation area

Low; SD requires few Mbps

Low; fixed channel lineup

Mature; widespread adoption

Basic; limited functionality

#### **FMUSER IPTV System**

Next-Gen Entertainment TV Technology led by FMUSER



Enhanced; includes VOD, hotel info, dining/shopping, music channels, scrolling text, etc.

Lower; can share CAT6 network cables with other systems

Supports; simultaneous viewing of multiple HD channels & other interactive functions

Advanced; multi-layered user management via web interface, better content protection

High; including HD and UHD options

Superior; Dolby & surround sound support

Stable; reliable signal

Versatile; accessible on multiple devices for mobile viewing

Higher; especially for HD & rich content

High; customizable programs & personalized recommendations

Evolving; continuous upgrades for enhanced content & features

Enhanced; multiple interactive features & personalized experience

#### **FMUSER IPTV**



#### **SAMSUNG & LG IPTV**

#### **Features**

User Interface

**Technical Support** 

Maintenance

**Android** Compatibility

Hardware Compatibility

**Content Sources** 

Interactivity

Customization

Multimedia Support

Payment Model

**Updates & Upgrades** 

Price Package (e.g. 50 hotel rooms)

Paperless Ordering

Training & Learning

#### **FMUSER IPTV System**

Flexible branding solutions, customizable

24/7/365

On-Going & Simple

Android, supports all Android apps

Supports DVB-S, S2 satellite, DSTV; UHF DVB-T, DVB-T2, ATSC, ISDB-T

DSTV. Local HDMI, FTA & CAM Encrypted Content, and more.

High

Rich

Supports various video formats and live streaming

One-time Payment., free support for 300 TVs

> On-going; supports all HDMI TVs

\$6,500 to \$15,000

Yes. Menu & Ordering Mode Supported

Online Knowledge Base & Distributed-Oriented **Training Resources** Provided

#### **Samsung IPTV System**

Fixed interface with limited branding options

**Bussiness Time Only** 

Complex & Costly

No Android compatibility, limited to Tizen

LYNK Cloud

LYNK Cloud

Limited

Limited

Common video formats, limited streaming

On-going Payment, Charges \$40-55 per TV for port activation

Limited; No support for pre-2020 TVs

>\$15,000; Port activation Fees Required

Barely, Usually does not provide direct ordering functions

Limited

#### **LG IPTV System**

Limited templates available

**Bussiness Time Only** 

Complex & Costly

No Android compatibility, limited to WebOS

LG Pro Centric

**LG Pro Centric** 

Limited

Limited

Common video formats, limited streaming

On-going Payment, Charges \$40-55 per TV for port activation

Limited: No support for pre-2021 TVs

> >\$20.000: Port activation Fees Required

Barely. Usually does not provide direct ordering functions

Limited





## **FMUSER IPTV Headend**

#### **Basic Plan for 50 Hotel Rooms**

Equipment Names	Quantities
FMUSER FBE700 IPTV Gateway Server	1 pcs
FMUSER FBE010 IPTV Set-top Boxe Kits	50 pcs
FMUSER Digital Satellite Finder	1 pcs
FMUSER 24-port Gigabit Ethernet Switch	2 pcs
FMUSER IR Infrared Emission Line Kit	50 pcs
FMUSER FTA 8-output LNB	1 pcs
FMUSER RG9 RF Coaxial Cable	300 meters

#### FMUSER FBE700 All-in-one IPTV Gateway Server



- Supports SRT, HTTP, UDP, RTP, RTSP, HLS, and TS file uploads via web management.
- Provides SRT, HTTP, UDP, RTP, RTSP, HLS, and RTMP outputs, requiring H.264 and AAC encoding.
- Achieves 1-3 seconds for HTTP and 0.4-0.7 seconds for HLS with FMUSER STB.
- Accepts AC input of 100V ±10% or 220V ±10% at 50/60Hz.

#### FMUSER FBE010 Compact IPTV Set-top Boxe Kits



- ➤ 4×1.2 GHz with 6000DMIPS for smooth streaming.
- > 2GB RAM and 8GB Flash for apps, games, and recordings.
- ➤ Decodes up to 3840p@30Hz for stunning visuals.
- > Flexible platform with support for various apps and codecs.
- > Compatible with MPEG, H.264, VC-1 (video) and MP3, AAC (audio) codecs.

#### FMUSER FTA DVB-S/S2 Digital Satellite Finder







- > Handheld meter with loop search, constellation analyzer, spectrum analyzer, and auto AZ/EL calculation.
- > 3.5" HD screen displays satellite list, channels, and real-time power for intuitive troubleshooting.
- > Integrated speaker alerts for low battery, powered by large capacity battery for extended use.
- > Decodes and plays satellite channels on 3.5" HD screen, supports BISS/PowerVu auto roll and HDMI/AV output.

#### FMUSER Rack Mount Gigabit Ethernet Switch & CAT6 Cables (1,000m)





- Custom Gigabit Ethernet ports
- Simple plug-and-play setup with no software to install or configuration needed
- > Supports desktop or rackmount placement with the necessary mounting hardware in the box
- Industry-leading 3-year limited hardware warranty
- > Energy efficient design compliant with IEEE802.3az
- > Silent operation ideal for noise sensitive environment

#### **FMUSER IR Infrared Emission Line Kit**



- > 1 remote control extender, lightweight, small, solid. Used for hidden receivers.
- > Standard 3.5mm jack + IR emitter, 1m cable.
- > Real-time transmission, 38kHz, compatible with various devices.
- > Extends remote control ability with IR Repeater kit.
- Controls A/V components like STB, receivers, audio systems, players.

#### FMUSER FTA Dual/Quad LNB for Satellite Dish



- Low noise and power consumption for clear signal
- > Easy installation with universal compatibility
- > Supports digital and HD channels
- Durable weatherproof housing
- > Delivers stable signal in tough weather conditions

#### FMUSER RG6 RF Coaxial Cable & F-Type Connector



- Compatible with Cable Modems, TVs, Satellite Receivers, HD Antennas; works with Satellite Dish, CableTV, FTA, OTA, Satellite Internet, Cell Extenders, + more
- ➤ Low Loss for Clear Signal & Picture, Indoors/Outdoors, Durable PVC Jacket, 75 Ohms
- > Weatherproof, Outdoor Rated, Double Sealed, Rubber Boot for Moisture Protection
- ➢ High Frequency, 18 AWG Conductor, Covers 2.3MHz+ Services & Providers



## A Next-Gen IPTV Server

With the FMUSER FBE700 IPTV Gateway Server, you're not just investing in technology; you're investing in a solution that adapitates to your unique needs.



#### Versatile broadcasting that reaches every audience...

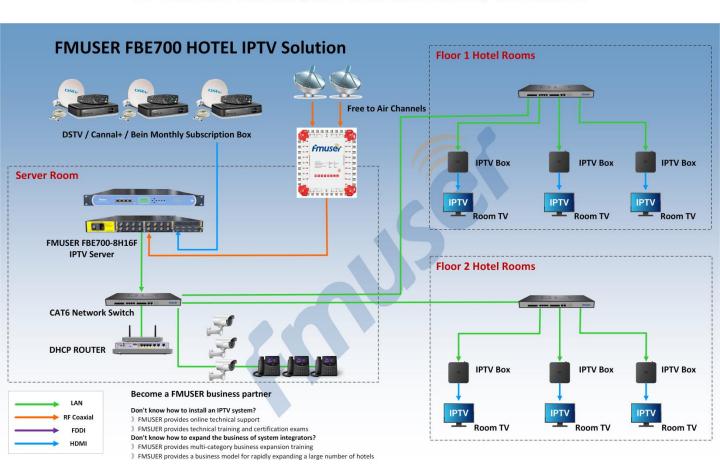


## **Architecture**

Why does DSTV Canal+ output only 1 HDMI channel at a time? (Despite having 100 channels?)



Each DSTV and Canal+ limit users to one channel of choice from over 100 at a time to increase subscription fees and set-top box sales.



## We Goes Beyond IPTV



**Design & Consulting Solution** 



**Engineering Outsourcing Services** 



Internet-free **IPTV Solutions** 



**Hospitality TV Sets Solution** 



FM, AM, and TV Station **Equipment** 



**Turnkey Radio Studio Solutions** 



**Smart Door Lock Solutions** 



**Digital TV Headend** Solution



**Control Room Furniture** Solution



PA & Audio Visual Solution



Al-based **Smart Hotel Solution** 



**Integrated** Audio & Video System

## Explore FMUSER DVB Digital TV Headend Equipment



IP Modulator
16-32QAM / DVB-T / ISDB-T / ATSC Modulator
8/16/32/48/64 QAM (DVB-C) Carriers Modulator
8/16 DVB-T / 8/16 ISDB-T Carriers Modulator
32/64 Analog TV RF out Modulator



8 / 16 / 24 DVB-S2 / DVB-T2 / ATSC Tuner In FTA Free Receiver Gateway ASI IP out



4 / 8 / 12 / 16 /24 SDI in Encoder ASI IP out



8/16/32 DVB-S/S2 / DVB-S2x / Transmodulator QAM (DVB-C) Carriers out Modulator



4 / 8 / 12 / 16 /24 HDMI in Encoder ASI IP out



8/12/16/24 HDMI/DVB-S/S2x In Encoder Modulator QAM (DVB-C) DVB-T ISDB-T OUT



2 / 4 / 8 DVB-S2 Satellite Tuner In CAM IRD Receiver with CI Slot



Steaming IPTV System for Hotel Hospital, Dormitories, Druise SHip IPTV Gateway

## **Contact Info**



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# Quality is the priority Of what we do in our business through the proccess.

#### Follow us







