

A COMPARATIVE GUIDE

HOTEL CATV VS. HOTEL IPTV



In hospitality, CATV and IPTV are types of TV systems that are undergoing a generational change. While they share some similarities, they also have distinct differences.

COST

Prices are high and constant, especially for cabling and equipment upgrades (e.g., aging copper). A monthly TV channel subscription fee is a significant burden for hotels, and hidden costs exist.

Affordable. All cost goes with one-time payment. You can share CAT6 network cables with other systems without a constant content subscription; free and paid channels are optional.

EQUIPMENT

The headend server, modulators, encoders, decoders, multiplexers, routers/switches, and distribution amplifiers.

FMUSER's hotel IPTV system includes the FBE700 IPTV server, FBE308 tuner ird (FTA/CAM), SBE302 UHF receiver, FBE208 HDMI encoder, FBE010 IPTV set-top box, and more IPTV equipment as needed.

FUNCTIONS & INTERACTIVITY

Limited interactivity between channel switching, pause, and rewind.

FMUSER's hotel IPTV system is highly interactive, accessible through a range of IPTV special functions: welcome messages, video on demand (VOD), paperless food and beverage management, interactive IPTV menus, live TV (FTA/CAM), VOD library, call-free hotel services, and more.

QUALITY OF EXPERIENCE

Bad entertainment experience, image quality mainly SD, basic sound quality, and vulnerable signal stability, prone to interference, snow, and pixelation.

Premium entertainment experience. FMUSER's hotel IPTV system offers SD, HD, UHD, and higher resolutions with Dolby Surround Soundtrack. Signal stability surpasses CATV systems in the hotel sector.

CUSTOMIZATION

Limited: a fixed channel lineup, where adding more channels means higher subscription prices; besides, no customization options exist.

Versatile. From channel sources (free or paid) to the number of TV channel packages, hotel logo, hotel introduction, menu and function icons, and welcome messages with guest names, everything is digitized and customizable from top to bottom.

FLEXIBILITY

Low flexibility. Once the system is installed, it's difficult to make significant adjustments for hardware additions.

Highly flexible. FMUSER's hotel IPTV system allows hotels easy upgrades in both software and hardware when they need to be enlarged by adding TV channels and customizable features and functions.

Join the IPTV Revolution!